OSU Libraries and OSU Press Annual Report 2010-11

2010-11 PROGRAMMATIC ACHIEVEMENTS

Student engagement and success was a key element of OSUL’s strategic plan for 2010-11, which had established the goal of being “a critical partner with OSU colleges and programs by contributing to the academic success and life-long learning of OSU students.”

- Renovation of 2nd floor of the The Valley Library to create the Learning Commons, a dynamic, active learning space designed to support undergraduate learning and facilitate collaborative work.
- Study room improvements to provide IdeaPaint, media:scape and TV screens to hook up laptops for shared desktop display.
- 24/5 access to The Valley Library became standard during 2010-11 regular academic terms and 63,556 students utilized the library between midnight and 7am during the 2010-2011 academic year.
- Taught a total of 182 undergraduate instruction sessions for 32 departments reaching 5,395 undergraduate students.
- Taught a total of 38 graduate instruction sessions for 18 departments reaching 735 graduate students.
- OSUL professors taught 2 U-Engage courses: Professor Laurie Bridges taught “Social Media: A Life Lived Online;” Professor Anne-Marie Deitering taught “Is Facebook a noun or a verb?”
- OSU Press hired the first George P. Griffis Publishing Intern; this internship introduced the recipient to scholarly book publishing and provides the intern with hands-on experience in the general operations of a university publishing house.
- University Archives faculty Tiah Edmunson-Morton and Larry Landis taught a basic archives course (HST 499/599) to 11 undergraduates and two graduate students, winter term 2011. The course received high student evaluations, and the School of History, Philosophy and Religion has requested that UA faculty teach the class again winter term 2012.
- OSUL and the OSU Libraries Advisory Council sponsored the 6th annual Undergraduate Library Research Award, recognizing students’ use of OSUL resources to demonstrate outstanding scholarship. This year the program awarded $1000 each to three OSU students: Melissa Broussard, Marie Enger, and Mark Fisher.
- OSUL employed (approximately 33 FTE equivalent) students as well as numerous student interns, providing all with multiple opportunities for engaged work in special collections and archives. Highlights include:
  - Creating the on-line exhibit “Oregon State University Extension Service: 100 Years of Putting Knowledge to Work” by Laura Cray, a graduate student in the History of Science program;
• Launching a new website featuring oral histories of members of the Japanese American Association of Lane County; created by PROMISE intern, Sokho Eath, who is currently the ASOSU vice president.
• Developing the online exhibit “Paging through the Past: A Celebration of OSU Press’ 50th Anniversary,” co-curated by Ingrid Ockert and Angela Saraceno.
• Conducting preliminary descriptive work on two large and complicated collections, Paul Emmett Papers (114 linear feet) and the Jack Dunitz Papers (30 linear feet by multiple students in Special Collections.
• Researching and writing many of the blog posts on the Pauling Blog about Linus Pauling’s appearance before the Senate Internal Security Subcommittee in the summer and fall of 1960 by multiple SC students. Each stands as the most thorough review of these components of Pauling’s life that has been written to date.

• OSUL offered 29 Graduate Student Workshops and reached 663 participants. After participant feedback indicated the need for training related to open source bibliographic software to organize research citations and literature, OSUL’s Teaching and Engagement faculty began offering three new workshops to cover Mendeley, Advanced Zotero and BibTex.
• 1,969 graduate student electronic theses and dissertations were deposited to the ScholarsArchive@OSU, the University’s open access institutional repository, between July 1, 2010 and June 30, 2011. 69 undergraduate electronic theses and dissertations were added. Students can add the persistent URL to the research to their resumes. Available to users globally, these items were downloaded 306,393 times during this time period.
• In 2010-11, OSUL faculty taught in each of the 73 Writing 121 sections offered and the program reached approximately 1,752 students, mostly incoming freshmen and international students.

Research and its impact

• OSU Libraries faculty presented their research at the international level:
• OSUL faculty received recognition at the annual meeting of the Special Libraries Association in early June 2010 about their scholarly productivity in the area of special librarianship (i.e., librarianship covering science, engineering, medicine, business, and music). OSUL faculty's research efforts placed OSU in the top 4 percent in the United States. See news release: http://oregonstate.edu/ua/ncs/archives/2011/jun/osu-
libraries-honored-specialized-librarianship.

- Because of their expertise, several library faculty were interviewed as part of the production of the documentary, Oregon Experience: Linus Pauling, an hour-long Oregon Public Broadcasting film on Pauling’s life and work.
- OSU Libraries continues to develop innovative services and programs to support faculty research and increase its visibility in numerous ways.
  - The Scan & Deliver service was initiated to quickly provide copies of print journal articles and book chapters to researchers and save their time.
  - 506 faculty articles and technical reports were deposited to www.ScholarsArchive@OSU open access institutional repository, an increase of 41% over the previous year. Faculty articles, available globally, were downloaded 59,660 times between July 1, 2010 and June 30, 2011.
- OSU Press published Toward One Oregon: Rural-Urban Interdependence and the Evolution of a State, edited by Michael Hibbard, Ethan Seltzer, Bruce Weber, and Beth Emshoff. An interdisciplinary book with contributors from throughout the OUS system, the book was launched at a campus symposium hosted by OSU’s Rural Studies Program.
- OSUL supports the primary research needs of the OSU scholarly community as well as researchers beyond our campus:
  - Special Collections hosted two Resident Scholars, Julia Bursten and Ina Heumann. Dr. Heumann, from the Max Planck Institute for the History of Science, was the first international Resident Scholar.
  - Special Collections launched the Atomic Energy & Nuclear History Learning Curriculum.
  - University Archives created 58 new collection guides and updated four others during 2010-11 and made these available on the University Archives’ website and in the Northwest Digital Archives database. Via the NWDA database, researchers accessed OSU collection guides 25,166 times in 2010-11, an increase of nearly 22%.
  - In collaboration with the University of Oregon Libraries, OSUL created the www.OregonDigital.org website that showcases all the unique digital collections of OSU and UO Libraries and allows them to be searched and browsed from a single interface.

Outreach and engagement activities in 2010-11 fulfilled our strategic goal to “be an essential provider of information that fosters economic, social and political development in Oregon communities” as well as the global community.

- OSUL hosted Mr. Edwin Qobose, Deputy Director of the University of Botswana Libraries, who visited OSU specifically to learn about OSUL’s development and implementation of our Learning Commons in fall 2010.
- Working with the Hatfield Marine Science Center and Oregon Department of Fish and Wildlife, OSUL established digital collections for housing these organizations’ digital
technical reports, series, annual reports, research briefs and other documents. Reports are now described and indexed and freely accessible to the world online and in Oregon Explorer web portals.

- With the OSU Alumni Association, the Press published *No Small Potatoes: How a Family Potato Salad Recipe is Fast Becoming a Billion Dollar Business* by Al Reser.
- The OSU Press book *How to Live Longer and Feel Better* by Linus Pauling was translated into a Chinese language edition.
- Emerging Technologies and Services assisted University Archives in building and migrating the Century Farm and Ranch database.

**Community and diversity enhancement initiatives**

- OSUL hired Natalia Fernandez as the Oregon Multicultural Librarian in November 2010. Her major responsibility is to develop the Oregon Multicultural Archives and liaison with crucial OSU units like the OSU Cultural Centers.
- OSUL co-hosted 5 readings as part of the OSU Visiting Writers Series coordinated through the OSU English Department.
- OSUL launched a Civility Book Club to read P.M Forni’s *The Civility Solution: What to Do When People Are Rude*. The Libraries procured copies for all participants of the book club with the intention of making these available to other campus units. After three meetings, a working group was established to develop strategies for promoting civility among library users, especially students, as well as in the library workplace.
- OSUL initiated diversity awareness sessions featuring the OSU “Voices Project” video presentations for staff. There were 4 presentations with average attendance at 20 staff per session.
- OSU Press published *Remembering the Power of Words: The Life of an Oregon Activist, Legislator, and Community Leader* by Avel Louise Gordly, the inaugural volume in the new Women and Politics in the Pacific Northwest series and *Sonny Montes and Mexican American Activism in Oregon* by Glenn Anthony May.
- The Oregon Multicultural Archives continued its close working relationship with the Urban League of Portland, participating in events such as its Equal Opportunity Day dinner and annual summer picnic. Materials from the Urban League of Portland records continue to be digitized and made publicly available. The collection was used by a freshman level history class in the fall of 2010 – a unique introduction to primary sources for many of the students.

**Other appropriate initiatives**

OSU Libraries and OSU Press began several initiatives in 2010-11 derived from our strategic plan and aligned with our mission to “engage with the OSU community and the people of Oregon in their pursuit of knowledge, thereby advancing the role of OSU as a nationally recognized land grant university.” Most of these initiatives sought to “change the information landscape at OSU
by providing faculty and students with the information they require - whenever and wherever they require it.”

- OSU Press took major steps to move toward making more Press content available digitally by:
  - Joining the University Press Content Consortium, a Project Muse initiative intended to bring e-books to libraries, researchers, and students worldwide.
  - Creating an OSU Press collection in ScholarsArchive in collaboration with the Center for Digital Scholarship & Services to feature open access editions of two OSU Press books--*Chiefs & Chief Traders: Indian Relations at Fort Nez Perces, 1818-1855* and *Chiefs & Change in the Oregon Country: Indian Relations at Fort Nez Perces, 1818-1855*. “Tsunami!,” Chapter 9 of *Living with Earthquakes in the Pacific Northwest* by OSU Professor Emeritus Robert Yeats, was also made available open access after the Pacific Ocean tsunami in spring. “Tsunami!” has been downloaded 314 times in the 5 months of its online availability.
  - OSUL added 4,188 eBooks to its holdings in 2010-11 to provide users immediate access to material they would otherwise have to wait to acquire through more traditional means.
  - In fall 2010, OSUL fully implemented the new “1Search” discovery platform to provide a single search interface from the library’s home page and individual course pages for discovery and retrieval of all of the library licensed and acquired resources.
  - The Center for Digital Scholarship and Services met the Libraries’ goals to work with OSU faculty to enhance awareness of open access publishing and to increase OSU faculty participation in [www.ScholarsArchive@OSU](http://www.scholarsarchive@osu):
    - The Center successfully solicited prominent faculty’s vitas in a variety of colleges to determine what articles could be deposited in ScholarsArchive@OSU. The department head and university librarian visited with associate deans of research in each college to talk about open access, data management, digital publishing and other services of the Center, resulting in follow-up meetings with leadership teams and/or other follow-up work.
    - A second college is preparing to pass an open access policy as a result of conversations with Center faculty over the course of the year.
    - ScholarsArchive@OSU improved its Webometrics repository ranking by 9 positions according to the July 2011 Webometrics repository ranking. ScholarsArchive@OSU is the 11th highest ranked DSpace repository in the world; it is the 4th highest ranked open access institutional repository in the United States, behind only MIT, the University of Michigan and Virginia Tech.

**Brief summary of major faculty and student awards**

- Anne-Marie Deitering was awarded tenure and promoted to Associate Professor.
- Sergio Trujillo, Digital Production Unit student, was awarded the OSU Libraries Totten Scholarship.
- Patti Black, Digital Production Unit Library Technician 2, was named OSU Libraries Classified Employee of the Year.
- Anne-Marie Deitering was selected as the Librarian of the Year by the Oregon Library Association in April 2011.
- Retired Donald and Delpha Campbell University Librarian and OSU Press Director Karyle Butcher was awarded the D. Curtis Mumford Faculty Service Award at University Day in September 2010.
- Sue Kunda, Digital Scholarship Librarian, and Mark Anderson-Wilk in Extension and Experiment Station Communications (EESC) received the Vice Provost for Outreach & Engagement Award for Excellence in Innovation – On-line Non Credit for their work in making EESC publications openly available to anyone in the world with an Internet connection. (OSU is the first land grant institution to systematically publish its Extension and Experiment Station Communications publications in an Open Access digital repository.)
- Mink River by Brian Doyle (an OSU Press publication) received the Foreword Reviews Editor’s Choice Prize for Fiction and was selected as a Top Ten Northwest Book of the Year by The Oregonian. Mink River was also selected for the American Booksellers Association’s Indie Next List for Reading Groups, Lake Oswego’s Everyone Reads (spring 2012), the City Club of Portland’s Citizens Read, Multnomah County Library’s Pageturners program (fall 2011), and the KATU Book Club.

**Brief summary of key initiatives to leverage E & G**

- OSUL leveraged its consortial membership dollars and increased access to multiple resources; in 2010-11, OSUL joined 36 academic libraries in a pilot project to develop a shared collection of e-books based on acquisition choices generated by the user community at their point of need.
- Along with Portland State University and the University of Oregon, negotiated a new contract with more favorable terms with Elsevier for access to electronic journals that support teaching, learning, and research.
- $73,823 LSTA funds received to create the Libraries of Oregon portal.
- $69,373 in LSTA funds was received to complete work on the Oregon Digital Library Project. The ODL Project (http://odl.library.oregonstate.edu/record/search) is a collaborative portal that greatly enhances the discovery of digital collections created by various institutions (libraries, archives, museums) across the State of Oregon. It utilizes LibraryFind™, an OSU open source tool, to centralize searching across multiple digital collections.
- The University Archives received $10,795 in LSTA grant funding from the State Library for one of its initiative, Development and Management of Oregon’s Tribal Archives. This intent of this initiative is to develop a week-long, intensive training institute, to be
held in the summer of 2012, to address the specific needs of those working within archives and records management within Oregon’s tribal communities.

- Oregon Explorer received approximately $270,606, mostly from state and federal agencies, for the expansion of existing portals and the creation of two new portals: the Western Landscapes and the Oregon Farm Explorer portals.
- Endowed funds as part of the Gray Family Chair for Innovative Library Services enabled OSUL to participate in two key, national digital preservation initiatives that assist the Libraries in addressing important issues surrounding the long-term fidelity of its digital assets: MetaArchive and LOCKSS (Lots of Copies Keep Stuff Safe).

Assessment Of Efforts

What worked:

- Communication and collaboration with other campus units has improved; in particular Information Services Collaboration and/or partnerships with various units has been strengthened and improved. Library faculty in the Teaching and Engagement Department, especially Anne-Marie Deitering, the McEdward Professor for Undergraduate Learning Initiatives, have been engaged in developing various partnerships to support student success with E-campus, U-Engage, Honors College, College Assistance Migrant Program, September Scholars, the BEST Bridge program, Educational Opportunities Program and Student Support Services.
- Realignment of library departments has focused library organization and resources on increasing efficiencies and enhancing service to users in support of OSU’s teaching and research mission. The realignment created these new departments: Center for Digital Scholarship and Services, Teaching and Engagement, Collections and Resource Sharing, Branch Libraries.
- Central Initiatives named a full time Director of Development, Ryan Robinson, to work with the recently appointed University Librarian to transition library development/fundraising efforts to a new model.

Areas for improvement:

- OSUL needs to continue developing its “culture of assessment, building on the success of its recent LibQual participation and embedding outcome measures in strategic initiatives. LibQual+ is an online survey that helps libraries to better understand user perceptions of library service quality by measuring minimum, desired, and perceived level of services in three core areas: Affect of Service (relating to library staff and services), Information Control (library collections and access to services), and Library as Place (issues relating to physical facilities). OSUL received a total of 529 responses and 212 comments; overall results fell into the zone of tolerance. However, OSUL will need to address areas of concern; for example, graduate students and faculty perceive the library’s print and electronic collections as not meeting their needs.
• While grant writing efforts were effective in several programmatic areas, librarywide grant funding for faculty and units is needed to bridge funding gaps for strategic initiatives related to digital collections and digital publishing.
• OSUL must expand data management services. Though the Center for Digital Scholarship and Services provided support to some faculty and graduate students to create NSF data management plans, OSUL can help the campus work toward data management solutions that insure that research data is appropriately preserved, described and made discoverable.
• The Center for Digital Scholarship and Services sought to promote greater use of Open Journal Systems software for publishing OSU journals. It was determined that open access journal publishing may not be a highly sought service for OSU faculty but the Center will pursue ongoing interest in creating a new undergraduate research journal as well as CLA’s interest in creating an interdisciplinary journal.

Major Barriers
• Time lapse to fill open positions slowed completion of realignment work and leadership transition after retirements of key personnel.
• Inconsistent support for recruitment efforts from UABC.

‘2010-11 RESULTS AND OUTCOMES

1. Performance on college-level metrics (An initial draft will be provided by the Office of Institutional Research when they are available. As you may recall, not all of the metric data is available until after the deadline for your reports, but IR will provide you with what they have as soon as possible, and with dates by which you can expect the complete data set.)